

Yarrow
STADIUM

EVENT & FUNCTION CENTRE

INFORMATION PACK



Introduction

Yarrow Stadium is Taranaki's premier outdoor sporting and entertainment venue, located in the suburb of Westtown, a short distance from New Plymouth's central business district.

With a rich history, Yarrow Stadium has successfully hosted numerous high-profile events, including:

- Rugby World Cup
- All Blacks
- FIFA U20 World Cup
- NZ Warriors
- Super Rugby
- Wellington Phoenix
- Nitro Circus
- TRFU Bulls

As well as keeping the Taranaki community front of mind with use from the following groups and activities:

- Central Football
- Club rugby
- TRFU community events
- School groups
- Athletics
- Sport Taranaki events

The team is continuously looking to host sports, expos, concerts, conferences, meetings, and functions.



Yarrow Stadium is planned to be fully reopened with the completion of the East Stand early 2025. Venue capacity will be approximately 21,000, increased up to approximately 23,000 with temporary seats.

Our vision is to become the best regional stadium in New Zealand with a regular programme of national and international sports and entertainment events. This will be achieved by providing a quality experience for event promoters, participants and spectators, through superior event facilities, presentation and management: and through the early adoption and smart use of technology.



Our venue

- Four patron entrance gates.
- Two covered stands and two open terraces (both standing and seated) which allows for various ticket types and price options.
- Private use of on-site parking available including disability spaces and Sky TV allocation if required, as well as on-street parking surrounding the venue for event goers.
- Accessibility seating and parking options available.
- We understand the environmental impact events can have and we're here to help you make your event sustainable with a waste minimisation plan. A zero-waste event means minimising waste generation and promoting re-use as a priority, with recycling and composting being the next best choices.

A variety of venue services are also available:

- Control room
- Large big screen
- Liquor management
- Itinerary planning
- Hosting VIP Areas
- Security requirements
- Marketing support
- Staffing support including:
 - Front and back of house staff
 - Ticketing and gate staff
 - Security
 - Parking
 - Traffic management
 - Volunteers



Hospitality and corporate packages

Discover the brilliance of the West Stand's corporate hospitality and meeting spaces. With the best view of the field and overlooking the new East Stand, these indoor suites offer an ideal setting for a variety of gatherings.

With two large suites, accommodating up to 80 guests each, there are a variety of options to best suit your event needs. For smaller groups, each suite can be easily divided into two.

Packages

- Each suite features various layouts to suit your event needs, ensuring a tailored experience.
- Enhance your event with our diverse catering packages, available to complement your booking.
- Our experienced venue team is ready to assist with availability, options, and any specific requirements to ensure your event is a success.

West Stand Booths

An alternative corporate room, for smaller or VIP groups there are two indoor booths located above the grandstand near the halfway line. Each has a maximum capacity of 10 people.

East Stand Level 1 – Concourse Events

Based inside the newly built East Stand, the Concourse is your ideal space for expos and trade shows. This indoor venue allows guests to enjoy seamless events in a large flexible space with accessible and enjoyable layout options.

East Stand Level 2 – Corporate Lounge

Host an unforgettable event in the new East Stand with the corporate lounge, offering a maximum seated capacity of 350 pax and a maximum cocktail style capacity of 400. Best suited for large scale events from a conference or personal event to a function/dinner.

East Stand – Outdoor corporate booths

Located in the middle of the new East Stand with prime viewing for all bookings and events. A total of 8 booths are available with capacity of 8 guests with comfortable chairs and a fridge.



Yarrow Stadium redevelopment

Yarrow Stadium is on track to be fully open including the completely rebuilt East Stand, in early 2025.

The redevelopment has the new East stand 8m closer to the main field, providing players, participants, and spectators with an incredible atmosphere that will not only showcase the venue as an iconic sporting venue but will also highlight the ability to deliver a diverse portfolio of activities.

A cultural narrative for the stadium has been prepared by local iwi, Ngāti Te Whiti representatives.



Our region

Taranaki won the name of sunniest region in New Zealand in 2021 and 2022, is a year-round holiday destination and sought-after place to live and work.

The generous sunshine hours and rich rainfall make it a lush place for outdoor activities and events.

Taranaki population: 117,561

New Plymouth population: 74,187

Explore

Discover some of our best outdoor experiences – explore the sunny surf beaches along our Surf Highway, walk through the iconic Pukekura Park and the Coastal Walkway, or visit Taranaki Maunga.

Stay

Taranaki caters to everyone with a range of accommodation options. From 4-star hotels to unique Bed and Breakfasts, affordable motels, and motor camps, there is something for every budget.

Enjoy

Known for award winning hospitality, Taranaki has diverse eateries, cafes, breweries, and fine dining, catering for all taste buds, while bold creativity thrives out with the range of arts and culture nestled in every township and the world class Govett-Brewster Art Gallery, Len Lye Centre.

Visit the [Venture Taranaki website](http://www.taranaki.co.nz) (www.taranaki.co.nz) to learn more about our region.

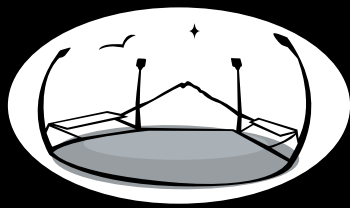


Getting here is easy

On the west coast of the North Island located halfway between Auckland and Wellington, New Plymouth is nestled between picture perfect Taranaki Maunga/Mount Taranaki and the Tasman Sea and is easily accessed by using Air New Zealand's domestic service and by road via major state highways.

City/Region	Drive time	Distance	Flights per day	Flight time
Auckland	4.5 hours (direct)	357km	7	45 mins direct
Hamilton	3 hours (direct)	231 km	Via Auckland	75 mins via Auckland
Wellington	4.5 hours (direct)	355km	3	50 mins direct
Christchurch	12 hours (incl 3-hour ferry)	783km	2	90 mins direct
Dunedin	17 hours (incl 3-hour ferry)	1,139km	Via Wellington or Christchurch	2 hours 45 mins via Christchurch or Wellington





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