

Stadium **Taranaki**

INFORMATION PACK



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Introduction

Stadium Taranaki is Taranaki's premier outdoor sporting and entertainment venue, located in the suburb of Westtown, a short distance from New Plymouth's central business district.

With a rich history, Stadium Taranaki has successfully hosted numerous high-profile events, including:

- 2011 Rugby World Cup
- British Lions
- All Blacks
- FIFA U20 World Cup
- NZ Warriors
- Wellington Phoenix
- Super Rugby
- Wellington Phoenix
- Nitro Circus
- TRFU Bulls including 2 NPC Finals
- NZ Classics v Classics Australia

As well as keeping the Taranaki Community front of mind with use from the following groups and activities:

- Central Football
- Club Rugby
- Sport Taranaki
- TRFU Community Events
- School Groups
- Club Football

Stadium Taranaki fully reopened in May 2025 after the completion of the East Stand now named TSB Stand and the renovation of the West Stand now the Fisher Funds Stand.

Venue capacity for a Sporting event will be approximately 21,000 increased to around 23,000 with temporary seats and for a concert, the capacity will be 25,000+.



Our vision is to become the best regional stadium in New Zealand with a regular program of national and international sports and entertainment events. This will be achieved by providing a quality experience for event promoters, participants and spectators, through superior event facilities, presentation and management: and through the early adoption and smart use of technology.

One way the Stadium is leading the way on inclusivity and accessibility is by becoming the first stadium in Australasia to implement the Auracast hearing loop system.

Auracast is a Bluetooth Technology that broadcasts to a person's hearing aid or earphones directly. This therefore allows individuals to manage volume of music, presenters and commentators to their own required levels. The stadium also provides belt packs available for patrons, ensuring accessibility for all attendees, not solely those with hearing aids.

With the completion of the Stadium, the team continues to explore opportunities to host new activities and events, while also working alongside key ongoing franchises.



Stadium Taranaki redevelopment

Stadium Taranaki fully re-opened in May 2025 after an extensive rebuild and renovation. These included:

- TSB Stand moved 8m closer to the main field, providing players, participants, and spectators with an incredible atmosphere.
- A cultural narrative for the stadium in collaboration with local iwi, Ngati Te Whiti
- New Hybrid playing turf enabling increased use
- LED Floodlights



Our venue

- Four patron entrance gates.
- Two covered stands and two open terraces (both standing and seated) which allows for various ticket types and price options.
- Private use of on-site parking available including disability spaces and Sky TV allocation if required, as well as on-street parking surrounding the venue for event goers.
- Accessibility seating and parking options available.
- We understand the environmental impact events can have and we're here to help you make your event sustainable with a waste minimisation plan. A zero-waste event means minimising waste generation and promoting re-use as a priority, with recycling and composting being the next best choices.

A variety of venue services are also available:

- Control room
- Large big screen
- Liquor management
- Itinerary planning
- Hosting VIP Areas
- Security requirements
- Marketing support
- Staffing support including:
 - Front and back of house staff
 - Ticketing and gate staff
 - Security
 - Parking
 - Traffic management
 - Volunteers



Hospitality and corporate packages

Discover the brilliance of our Hospitality and meetings spaces in both the TSB and Fisher Funds Stands. Each thoughtfully designed space offers sweeping views across the main playing field, creating a dynamic and memorable setting ideal for a wide range of functions – from corporate meetings and conferences to private events and special occasions.

TSB Stand

Level 1 – Concourse

With its bold industrial aesthetic and raw architectural charm, the concourse offers an unforgettable dynamic space for expos, trade shows and welcoming drinks and nibbles.

Level 2 – Corporate Lounge

Host an unforgettable event in the new TSB Stand with the Corporate Lounge, offering a maximum seated capacity of 350 pax and a maximum cocktail style capacity of 400. A unique versatile space perfect for large scale events from conferences and personal celebrations to functions/dinners.

Outdoor corporate seating

Located in the middle of the TSB Stand above the players tunnel are 64 padded seats that provide prime viewing for all bookings and events.

Fisher Funds Stand

Suite 1 and Suite 2

With 2 large suites, accommodating up to 80 guests each, there are a variety of options to best suit your event needs. For smaller groups, each suite can easily be divided into two.

Booths 1 and Booths 2

An alternative corporate room, for smaller or VIP groups there are two indoor booths located above the grandstand near the halfway line. Each has a maximum capacity of 10 people.

Packages

- Each suite features various layouts to suit your event needs, ensuring a tailored experience.
- Enhance your event with our diverse catering packages, available to complement your booking.
- Our experienced venue team is ready to assist with availability, options, and any specific requirements to ensure your event is a success.



Our region

Taranaki won the name of sunniest region in New Zealand in 2021, 2022 and 2025, is a year-round holiday destination and sought-after place to live and work.

The generous sunshine hours make it a vibrant place for outdoor activities and events.

Taranaki population: 130,300

New Plymouth population: 87,000

Explore

Discover some of our best outdoor experiences – explore the sunny surf beaches along our Surf Highway, walk through the iconic Pukekura Park and the Coastal Walkway, or visit Taranaki Maunga.

Stay

Taranaki caters to everyone with a range of accommodation options. From 4-star hotels to unique Bed and Breakfasts, affordable motels, and motor camps, there is something for every budget.

Enjoy

Known for award winning hospitality, Taranaki has diverse eateries, cafes, breweries, and fine dining, catering for all taste buds, while bold creativity thrives out with the range of arts and culture nestled in every township and the world class Govett-Brewster Art Gallery, Len Lye Centre.

Visit the [Venture Taranaki website](https://www.venture-taranaki.co.nz) (www.taranaki.co.nz) to learn more about our region.



Getting here is easy

On the west coast of the North Island located halfway between Auckland and Wellington, New Plymouth is nestled between picture perfect Taranaki Maunga/Mount Taranaki and the Tasman Sea and is easily accessed by using Air New Zealand's domestic service and by road via major state highways.

City/Region	Drive time	Distance	Flights per day	Flight time
Auckland	4.5 hours (direct)	357km	7	45 mins direct
Hamilton	3 hours (direct)	231km	Via Auckland	75 mins via Auckland
Wellington	4.5 hours (direct)	355km	3	50 mins direct
Christchurch	12 hours (incl 3-hour ferry)	783km	2	90 mins direct
Dunedin	17 hours (incl 3-hour ferry)	1,139km	Via Wellington or Christchurch	2 hours 45 mins via Christchurch or Wellington



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